



## **Longbottom Communications Expands Client Roster with Key Space and Satellite Firms**

**Arlington, VA, Feb 22, 2010 – Inmarsat Government Services, Inc. and a.i. solutions, Inc.** have retained Longbottom Communications to manage their respective external PR and marketing communications strategies. These leading companies in the satellite communications and space sectors, respectively, are the latest enterprises to turn to Longbottom Communications for their strategic integrated communications requirements.

“Inmarsat Government Services and a.i. solutions are prominent in their respective markets,” said Penelope Longbottom, President of Longbottom Communications. “Our team will to help them grow their brand awareness even more through a program of targeted media relations and marketing communications support.”

Washington, D.C.-based Inmarsat Government Solutions (IGSI) is a wholly-owned subsidiary of Inmarsat plc of London, the leading provider of satellite communications to mobile users worldwide. IGSI focuses on providing satellite services and network solutions to civil and military government customers around the globe. IGSI retained Longbottom Communications to raise its market profile with focused media outreach, marketing and customer relations support.

a.i. solutions, of Lanham, MD, is a provider of innovative mission-critical software and support services needed to launch spacecraft and maintain their trajectories and orbits. The company also specializes in space-based cyber security. The Company’s products and services span missile systems engineering, space operations, satellite ground systems, information assurance, and launch-vehicle engineering in support of the nation’s space and defense agencies. Recently awarded its first two prime contractor awards from the U.S. government, a.i. solutions sought out Longbottom Communications to build recognition of its brand name and help drive new business initiatives.

Founded in 2000, Longbottom Communications is an integrated PR, Marcom and advertising firm representing enterprises that serve the global commercial, military and defense markets. The agency’s client base includes firms in such diverse fields as satellite communications, launch vehicles, space operations and situational awareness, nuclear power, defense R&D and homeland security.

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